

Meadow Oaks Neighborhood Association Board of Directors
Minutes for January 9, 2014 Meeting (09:00 to 10:30)
(This meeting was held at Alta Manor, 930 Oakridge Drive, Roseville, CA)

Present: Bud Nobili, Jim Robinson, Erin Tarekegn, Steve and Karen Abe, Audrey Huisking, Betty Gilchrist, Donna Wilson, Maxine Sariemento

09:00am – 09:15am **Report from Officer Tim Guter**

09:15am – 09:16am **Approval of Minutes from Prior Meeting:**

- Audrey Motions, Steve Seconds, All Aye.

09:16am – 09:17am **Move Second Meeting of the Month to the Morning:**

- Alta Manor is agreed that MONA can use the conference room in the morning instead of the evening for our second monthly meeting. They did ask if we could move the meeting to 08:30am instead of 09:00am.
- Audrey moves to vote we have the second monthly meetings at 08:30am, Jim Seconds, All Aye.

09:17am – 10:15am **Newsletter :**

- Jim R. mentioned that since we email a copy to the RCONA reps we can reduce the number printed by 20.
- We need to ask our advertisers how changing to digital will impact them and ask for feedback.
- Suggest moving to a digital version over time.
- Instead of a “Note from the Chairperson”, we should have headlines.
- Steve will proof the final newsletter; we will ask Karla to send a copy in publisher.
- Jim R. will call Loren and ask about the website analytics for our MONA site.
- Front page of the February newsletter should be about funding and request for feedback about going digital.
- Bud will apply for a grant to fund the newsletter until we go digital. Erin will send Bud a letter authorizing Bud on behalf of the Board to apply.
 - Audrey motions for resolution to submit grant for the newsletter funding, Jim seconds, All Aye.
- Discussion about sponsorship levels.
- We need pricing schematics for advertisers.
- Roundtable suggestions of Newsletter articles:
 - Local Business articles, Senior events, Community events, Scam Alerts, School News, Gardening, City and Crime Stats,
- Karen, Audrey, Maxine, will submit articles for February Newsletter.
- Bud will research who we can liaison with at the local schools.

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10:15am – 10:20am Calendaring:

- Jim has a copy of the last year's calendar and will bring.
- Garage Sale in May
- Food drive for the next holiday season, need to begin scheduling tasks.
- National Night Out
 - Need Volunteers.
 - Audrey is researching if we can get access to the open land across from Alta Manor for the event.
- Suggestion for Easter egg hunt in the Greenbelt.

10:20am – 10:25am Public Comments

- Adopt-A-Creek packets from Donna Wilson distributed to the Board.

10:25am – 10:30am Future Agenda Items:

- Newsletter should be on each agenda.
- Bike Trail Survey responses.
- Greenbelt/Adopt-A-Creek.
- For the Sake of Lake, Water Issues, Drought

10:30am Meeting Adjournment:

- Adjourn meeting. Audrey motions, Maxine Seconds, All Aye.